

Mystic Publishers

Committed to helping writers turn their manuscript into the book of their dreams

Established in 2001, MYSTIC PUBLISHERS brings a fresh approach to the self-publishing world. Those writers wanting to become authors, who don't want to give away the profits from their inspiration and the hours of hard work that went into their dream, now have a place to turn. Mystic Publishers strives to bring a cost-effective alternative to all who want to see their work in print.

Mystic Publishers fills the void left by other self-publishing companies by focusing on:

- ◆ **You**, the author, and giving you and your work the attention it deserves
- ◆ **Saving You Time** while expediting the often lengthy publishing process
- ◆ **Giving You** the final say on your book and its direction
- ◆ **Putting More Money** in your pockets. Why not? It was you who pursued this "labor of love"!

So, let Mystic Publishers help guide you through the process and avoid the cookie-cutter approach to self-publishing.

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FAQ'S

1. What can Mystic Publishers do for me?

Mystic Publishers can make your self-publishing experience both easy and cost-effective with a complete host of publishing services. We can walk you through each step of the process, from formatting to the finished product. Select a complete package or choose only the professional services you need help with.

2. What types of books does Mystic Publishers publish?

We are somewhat different from other publishers -- we're truly in business to ease the cumbersome publishing process for our clients, especially new authors. Because of that premise, Mystic Publishers will assist with the publication of any print-ready book, with the exception of pornographic or other offensive material.

3. What is the advantage of self-publishing vs. traditional publishing?

At one time, authors could only hope that one of the large *traditional* publishers (e.g. Simon & Schuster) would pick them up. Along with that reality came the associated low profits for accepted authors. As a result of these frustrations and the advancements in home computers and the internet, self-publishing has gained popularity and credibility. In fact, it's the largest growing segment of the publishing industry. You can now retain 100% control over your project, and all the profits after expenses! (Authors such as James Joyce and Mark Twain were self-published.)

4. How much will it cost to publish my book?

There are two phases to publishing: 1) Preparation, and 2) Printing. Preparation costs vary, depending on the author's needs. Mystic Publishers' service choices are straightforward. Choose from our basic package or select one or more of our professional a la carte services. Once your book is ready for print, we obtain the best prices possible for our clients from our established vendors for printing or we send the files to the printer of your choice.

FAQ'S

5. What is the minimum number of books I can have printed?

There is no minimum run; however, printers operate on the more-is-less-premise – the more books you print, the less it costs. Most printers give price breaks for digital printing at each 100 ordered.

6. Can Mystic Publishers assist me with publicity?

Absolutely! We can assist you in designing postcards to announce your upcoming book, bookmarks, and press releases. We can also teach you how to set up book signings and speaking engagements.

7. What size books are available for my finished product?

Mystic Publishers offers you the choice of either the standard 5x8, 6x9, or 8.5x11 sizes. However, we can handle other sizes on special request.

8. What book cover options does Mystic Publishers offer?

Authors have their choice of either soft or hardback covers. This decision is often based on criteria such as: type of book, budget, and personal preferences. In addition, costs for the cover are effected by the author's choice of either two- or four-color artwork. See the a la carte list on the website.

9. How can I copyright my book with the Library of Congress?

Mystic Publishers provides this service as part of our basic package or you can request this service from our a la carte services. A copyright on your manuscript protects your text, photographs, drawings and maps. You cannot copyright a book title, names, or short phrases. When you file for a copyright, you must send one (1) copy of your raw manuscript, or two (2) complete copies of your printed book to complete the registration process.

10. Do I retain ownership rights of my book?

Absolutely! You, and you alone retain the ownership of your book! That's the advantage of self-publishing. Minus the preparation and printing costs, you retain everything from the sales of your book.

For more answers to your questions, log on to
www.mysticpublishers.com

Services & Fees

Select Services Package

Includes:

- √ Formatting the submitted manuscript into a print-ready document
- √ Supplying the manuscript with its own ISBN number and graphic for cover
- √ Obtaining a copyright from the Library of Congress for the manuscript
- √ Transmission of author supplied cover art for printer
- √ Up to three (3) galleys in either electronic, CD, or hard copy (paper) format
- √ Free posting on Mystic Publishers web site as a new release
- √ Listing with Bowker
- √ Quotes from 2 printers for comparison
- √ Instructions on listing your books on Amazon or with the distributor of your choice

Cost: \$625.00

(Also see the other packages available on the website)

A la Carte Services

- ◆ **Typing** -- \$30.00 per hour (from hard copy manuscript \$35.00 per hour)
- ◆ **Formatting** -- \$.95 per page for up to 350 pages (\$0.75 per page after the 350th page)
- ◆ **Proofreading** -- \$20.00 per hour
- ◆ **Editing** -- We have a list of freelance editors onsite, but Mystic Publishers does not edit nor do we recommend editors
- ◆ **Graphic Design** -- Varies by contractor
- ◆ **ISBN** -- \$75.00 per book (W/Bar code graphic) (Graphic alone \$35.00)
- ◆ **Copyright Registration** -- \$75.00
- ◆ **Book Reviews** -- By contract with reviewer
- ◆ **Promotional Tools** -- \$255.00 for starter kit or by the project
(See website for list of supplies included)

For complete description of these and other services refer to:
www.mysticpublishers.com

Submissions Process

How do I submit my manuscript and start the publishing process?

It's as easy as 1-2-3:

1. **Submit three (3) chapters of your manuscript to us for review. A Mystic Publishers representative will confirm receipt of the package within a few days.**
2. **Our experienced staff will review your manuscript and determine if it is ready for printing. If your manuscript is found to be ready for printing, one of our Author Relations Representatives will contact you and let you know that your Submissions Agreement with Mystic Publishers is on its way to you.**

If your work is not print-ready, it will be returned with a recommendation to have it edited by a professional editor. Mystic Publishers works with a number of free-lance editors, but it is not required that they review your work. The only reason for this step is that as authors ourselves, we know from personal experience that an author cannot objectively evaluate their own work. Authors tend to read what they intended to put on the page not what they actually typed in, so typographical and grammatical errors can go unnoticed. Editing ensures that your work is as error free as you can make it. So, if we return your manuscript because it contains too many errors, choose an editing source and go through the process before you resubmit your manuscript.

3. **Complete the Mystic Publishers Submissions Agreement indicating the services you wish to choose. When we receive it back with your manuscript on disc, we'll start your project within five (5) business days.**

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